



A Sales, Marketing & Communication CRM



What is Salesquared ?

Salesquared is a sales, marketing & business communication CRM. Our platform offers IVR Services, Android Telemarketing, Bulk sms & Voice campaigns, Email marketing, Drip Marketing & Sales CRM. Our cloud based solutions are robust, scalable and priced based on the usage.

Since 2010, we've been providing the highest quality IVR, Bulk & Voice Sms, digital marketing services to businesses and organisations around India. We offer a comprehensive suite of sales & marketing solutions that help businesses to progress.

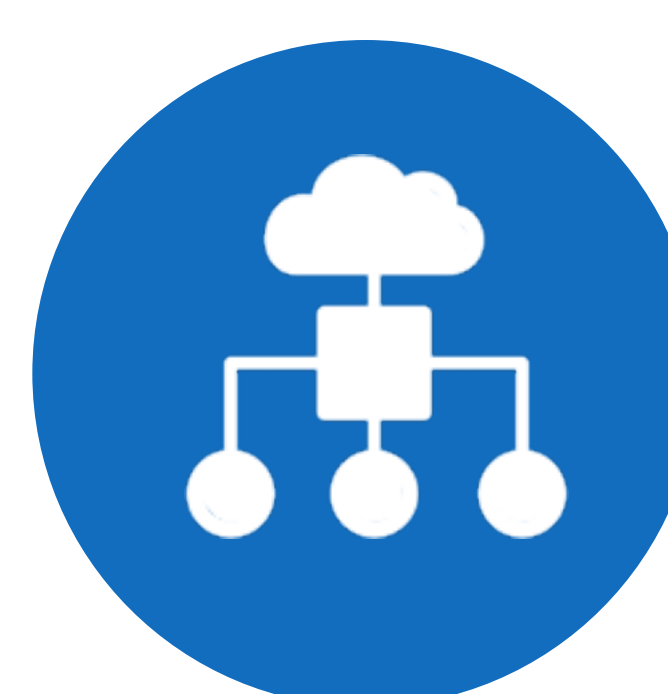
We make efforts to have our clients satisfied with the customer-centered approach and with our new-age technology services. Our primary strategy is to focus on the company's existing clients to get repeated business through them. Their satisfaction is the best recommendation for our products.

Why choose Salesquared ?



Highly Scalable

Our highly scalable interface allows to create instant campaigns using web-based platform & handles high volumes of users & content.



Robust Platform

Cloud-based, robust & automated solution in a single affordable package



Integrated Services

Salesquared Integrated Services offers the most advanced end-to-end solution for business needs



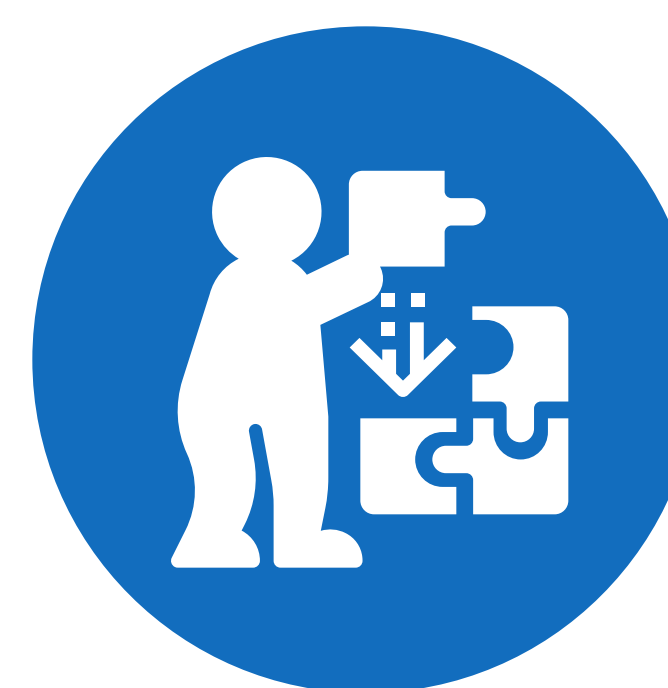
Affordable Plans

Flexible pricing available that includes on demand, monthly, and yearly pricing for your business



Easy Customisation

Easy to Customize for all Industries and business needs.



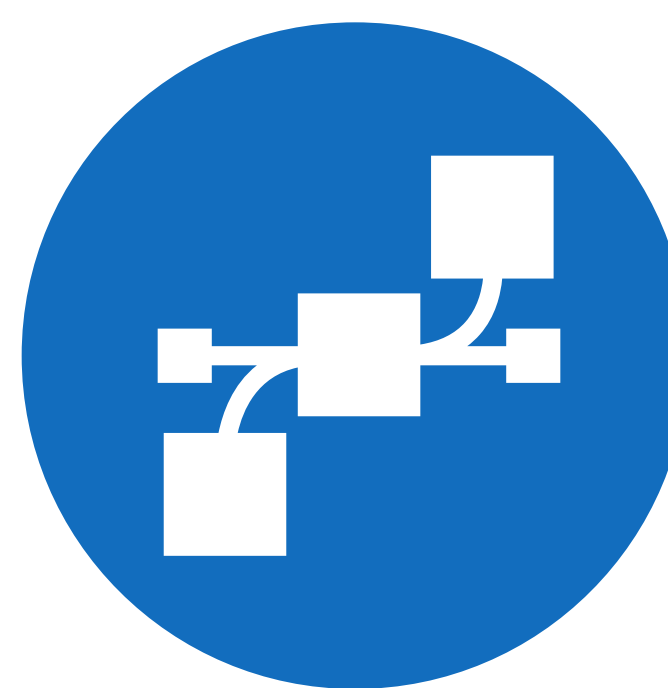
Multiple Integrations

Salesquared easily integrates with all leading CRM Softwares.



Easy of Use

Deploy with just a few clicks to grow and manage your business



Multiple Operator Collaboration

Equipped with multiple Operators and gateway infrastructure



Cloud Telephony (IVR) Solutions

Interactive voice response (IVR) is an automated bot that answers your phone call, asks you the questions based on your enquires and you respond to it using your keypad.

Ex: Welcome to Salesquared. Press 1 for sales, press 2 for support.

Key Features.!

Web & Mobile App



Reports & Analytics



SMS & Email Notifications



Autoreply Voice Call



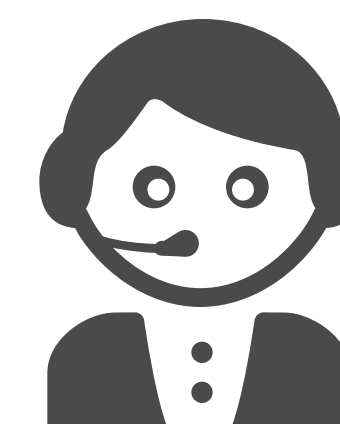
Autoreply IVR



Autoreply IVR



Sticky Agent



Available 24*7



HTTP/API's



Call Routing



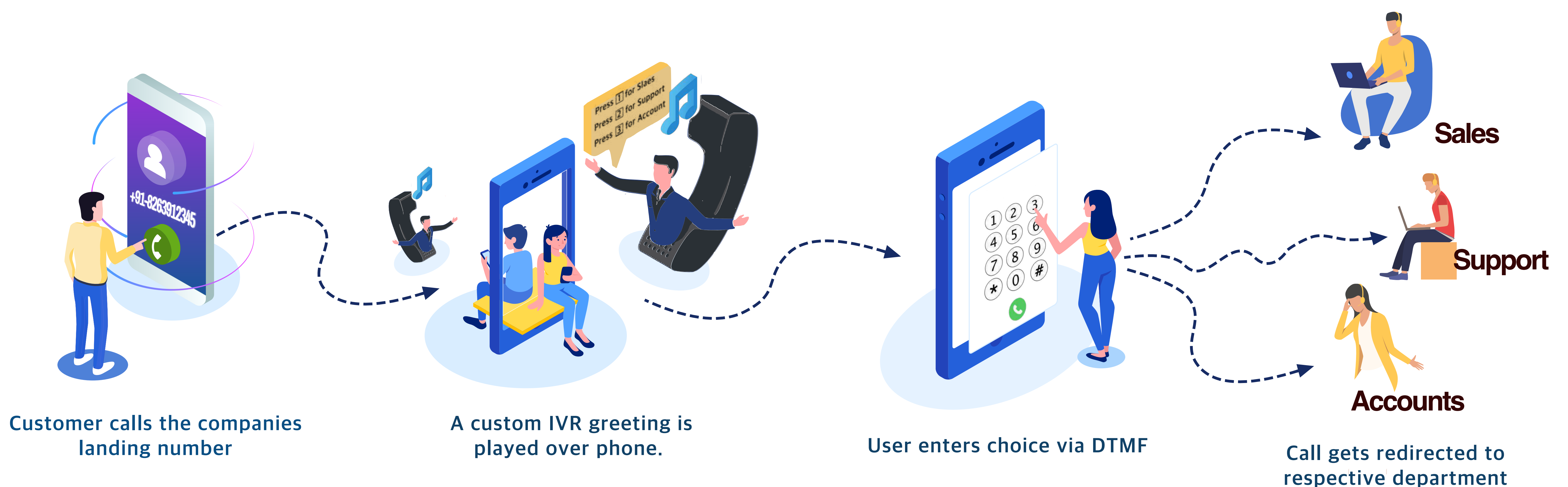
Call Recording



Call Log



Work-flow.!



Sales CRM

Sales CRM is the most effective integrated platform, which allows you to capture and measure leads from various marketing campaigns, and helps to manage, follow up with leads in one place.

Key Features.!

Web & Mobile App



Reports & Analytics



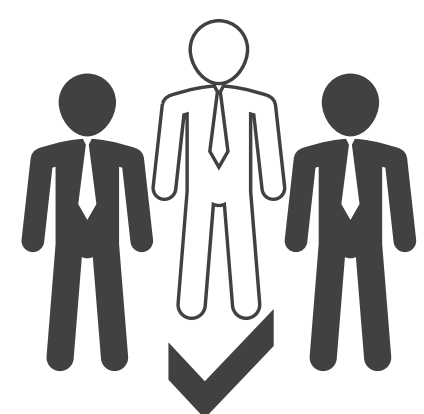
SMS & Email Notifications



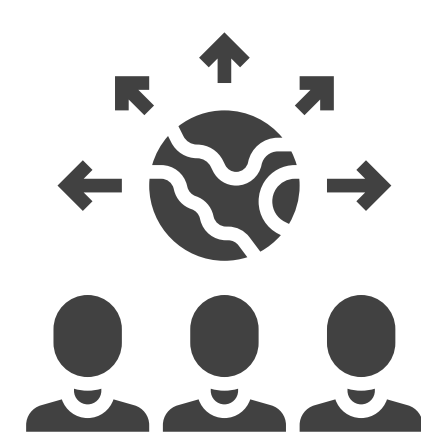
Email Integration



Lead Qualification



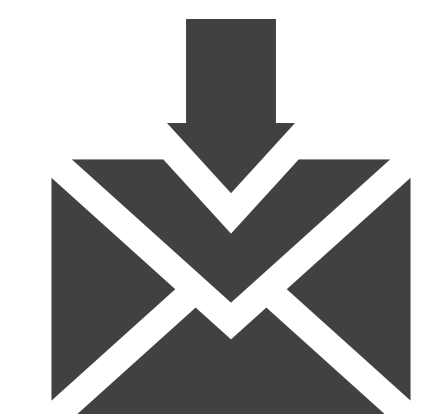
Lead Distribution



Meeting Sheduling



Conversations Inbox



Tasks & Reminders



Sales Tracking



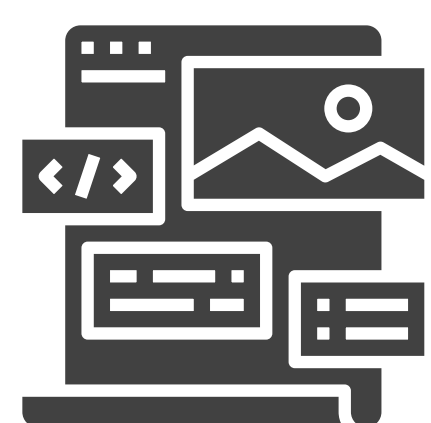
Call Recording



Call Log



Email Templates & Document



Cloud-Based Service



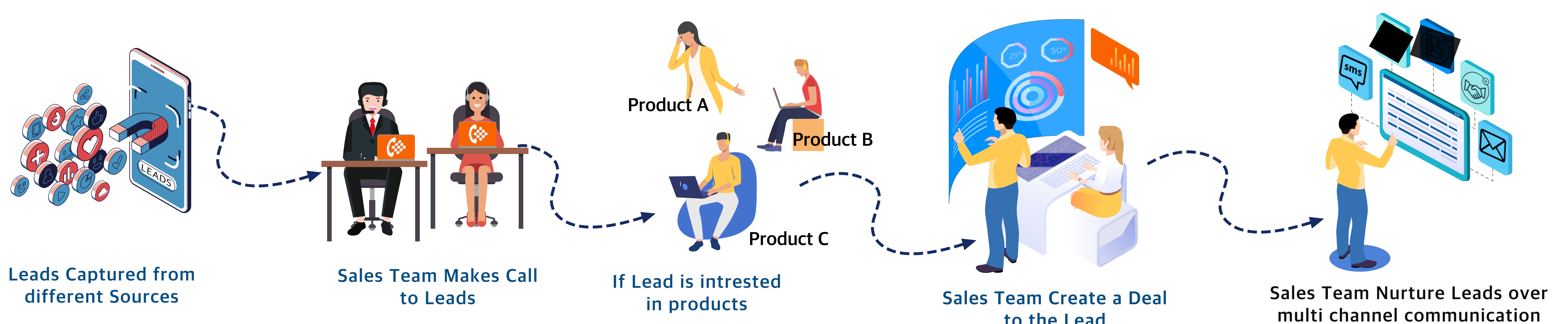
CRM Integration



Data Security



Work-flow.!



Smart Attendance Solutions

Smart attendance is positioned more as an HRMS rather than an attendance app. It gives managers detailed information on aspects such as employee check-in time, leave balance, late arrival, overtime, etc. Location tracking is via the app and it is possible for managers to view location log and distance travelled by employees. Attendance app is supported by multiple technologies such as face-recognition, geofencing.

Key Features.!

Location Tracking



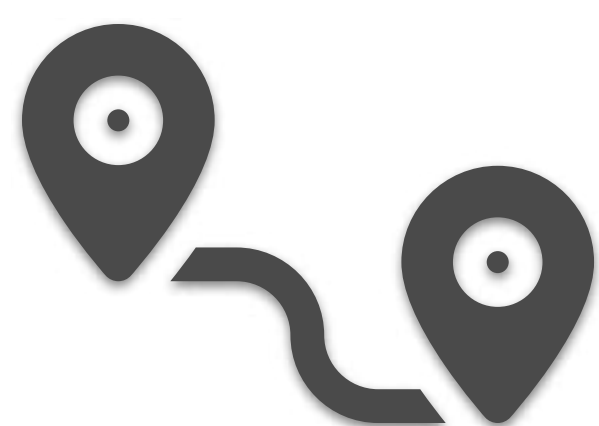
Attendance Management



Dashboard & Insights



Turn-By-Turn Navigation



Customer Address Management



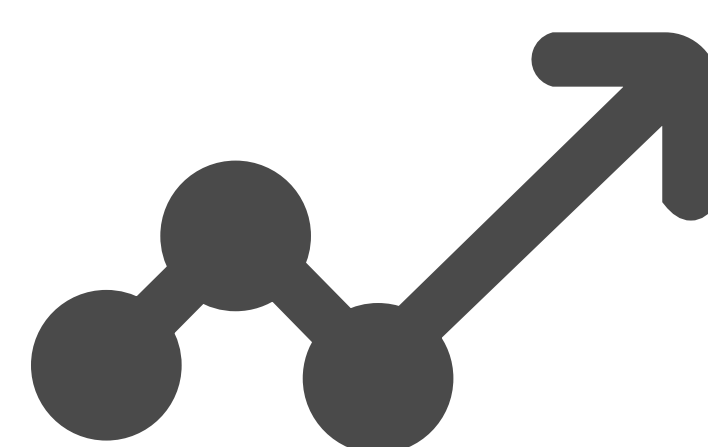
Collaborate with Team Members



Instant Messaging



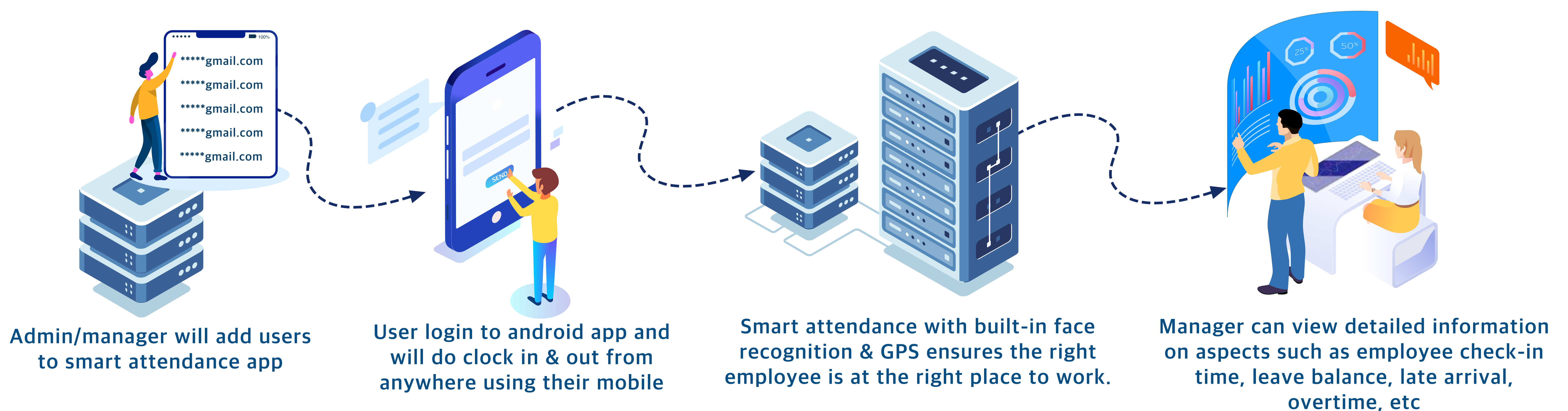
Activity Report Logging



Offline Mode



Work-flow.!



Android Based Telecalling

Salesquared offers Android-based telecalling solution specially designed for Telecallers. The app enables agents to dial more numbers than the manual dialing methods with an increase of 70% calls they usually make. It is a non-conventional approach that eliminates the need for "Telecallers" to be physically present in the office. It is pre-integrated with web & mobile CRM for hassle-free operations.

Key Features.!

Web & Mobile App



Reports & Analytics



Call Log



Integrated Sales CRM



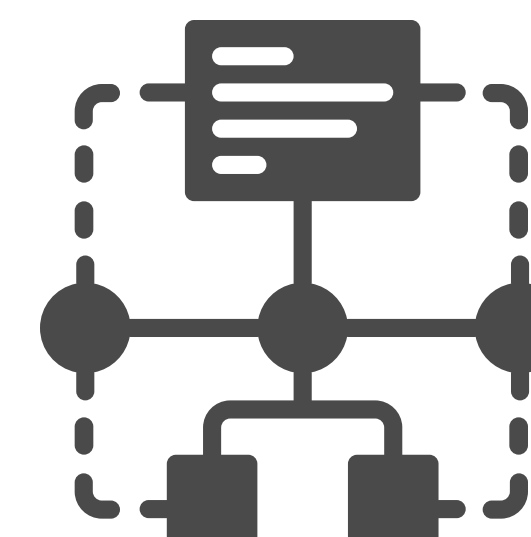
Campaign Management



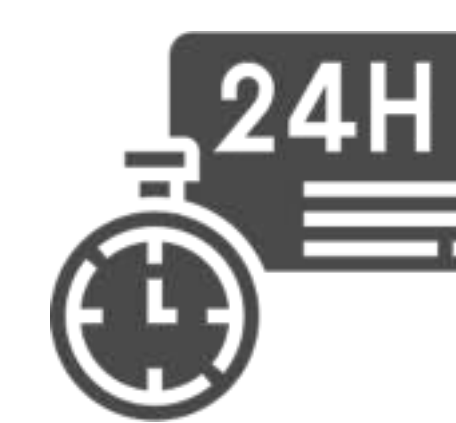
Automatic Number Allocation



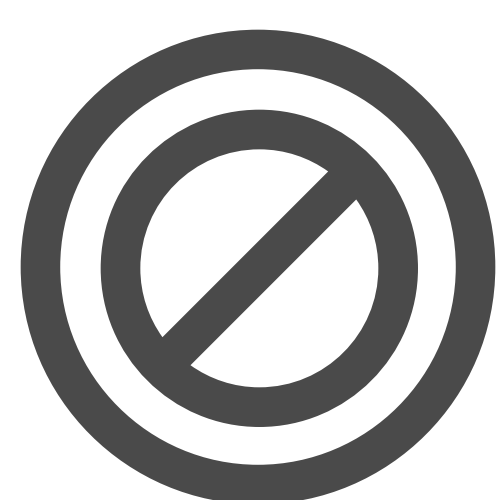
Robust Architecture



Campaign Scheduling



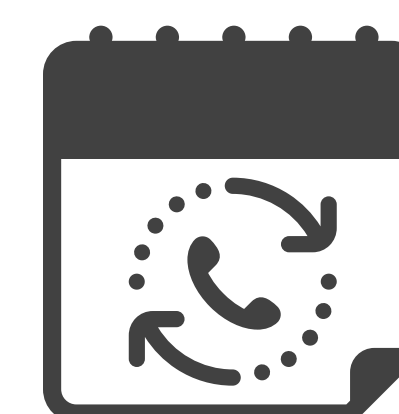
DND Management



Custom Disposition



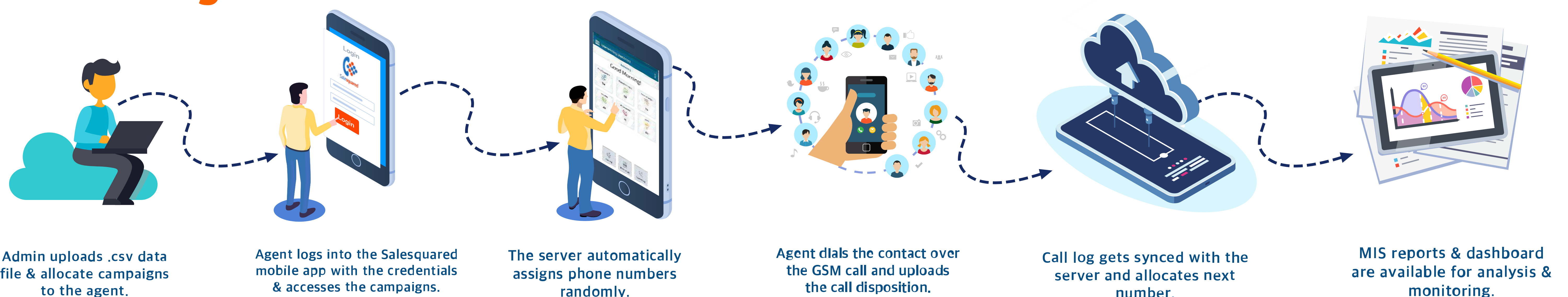
Call Back Reminders



Export to Excel & CSV



Work-flow.!



Cloud Based Telecalling

Salesquared offers Cloud-based (virtual number) telecalling solution specially designed for Telecallers. The app enables agents to dial more numbers than the manual dialing methods with an increase of 70% calls they usually make. It is a non-conventional approach that eliminates the need for "Telecallers" to be physically present in the office. It is pre-integrated with web & mobile CRM for hassle-free operations.

Key Features.!

Web & Mobile App



Reports & Analytics



Call Log



Call Recording



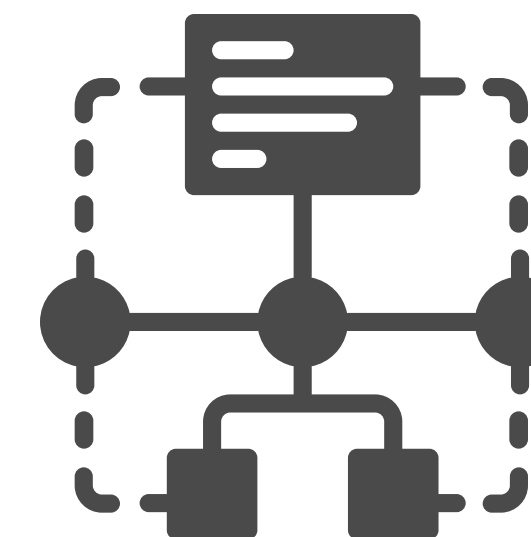
Campaign Management



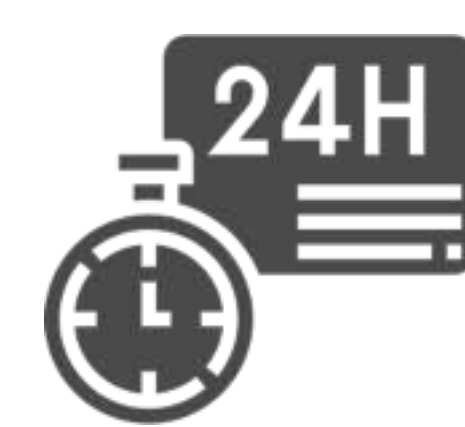
Automatic Number Allocation



Robust Architecture



Campaign Scheduling



DND Management



Custom Disposition



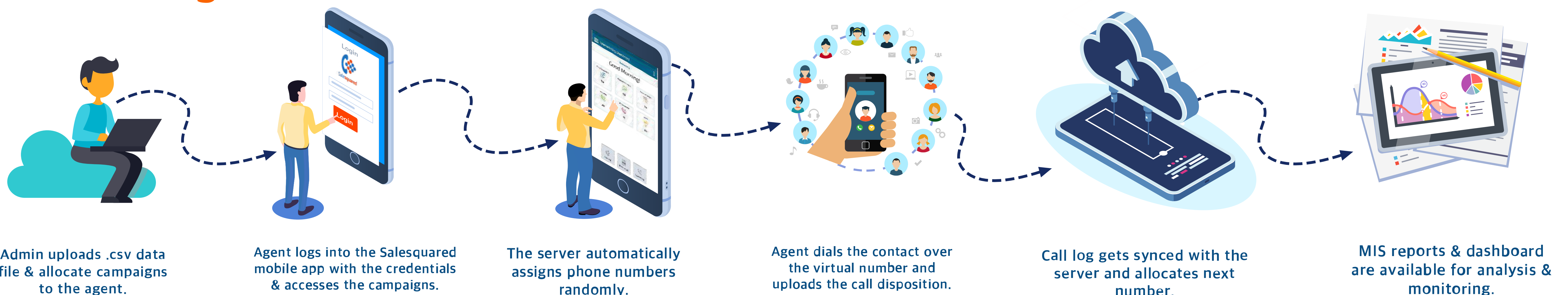
Call Back Reminders



Export to Excel & CSV



Work-flow.!



Voice SMS (OBD)

Voice SMS Service / Broadcasting / OutBound Dialer (OBD) is a widely-used communication platform to reach a large audience over the phone.

You can use Voice broadcasting service for sending notifications, alerts, offers, announcements, surveys and more. You can either record the voice and upload it in the portal or our text to speech engine converts your desired text to an audio file.

Key Features.!



Work-flow.!



Bulk SMS Service

Bulk SMS Services are best way of promoting business and engaging with customers. Transactional SMS route is used to send OTP's, alerts, notifications, updates to the registered users 24/7. Promotional SMS is used to promote your businesses to new and existing customers & sent between 9am – 9pm to non-DND numbers.

Key Features.!

Web & Mobile App



Reports & Analytics



Multiple Routes



Contact Management



Attachment files to SMS



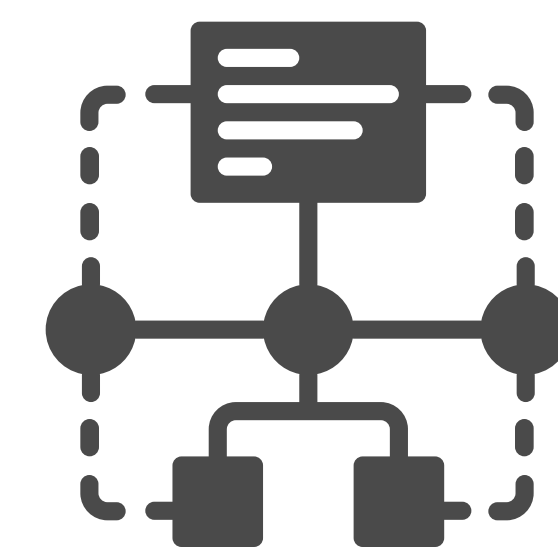
Use your Brand Name



SMS Scheduling



Call Flow Designer



API's



SMS Templates



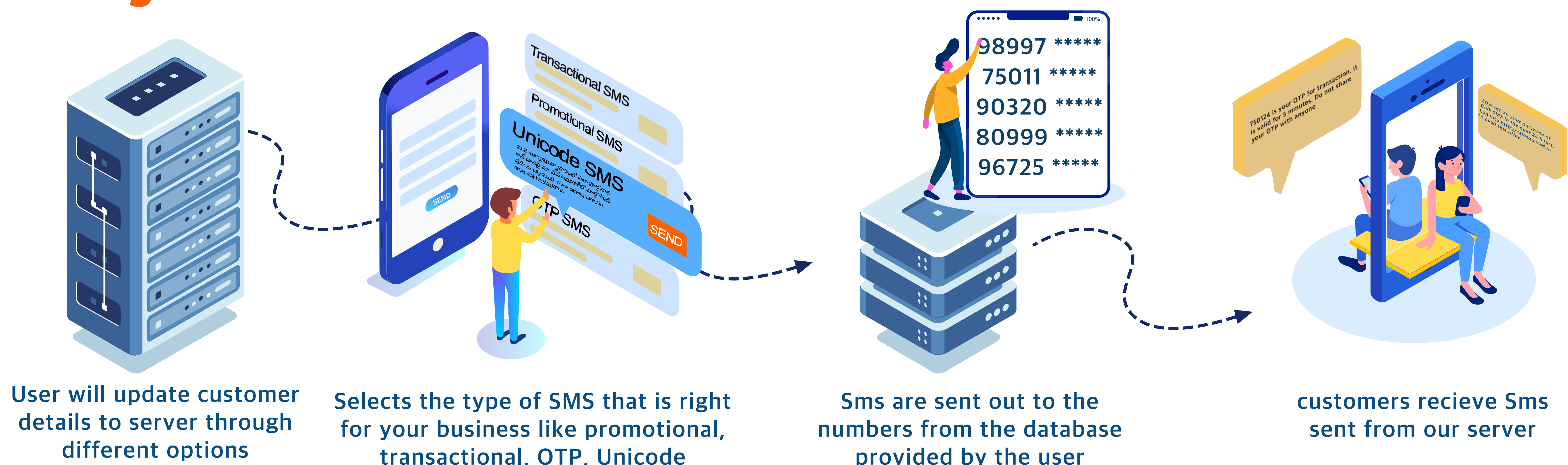
Regional Language Support



Excel Plugin Support



Work-flow.!

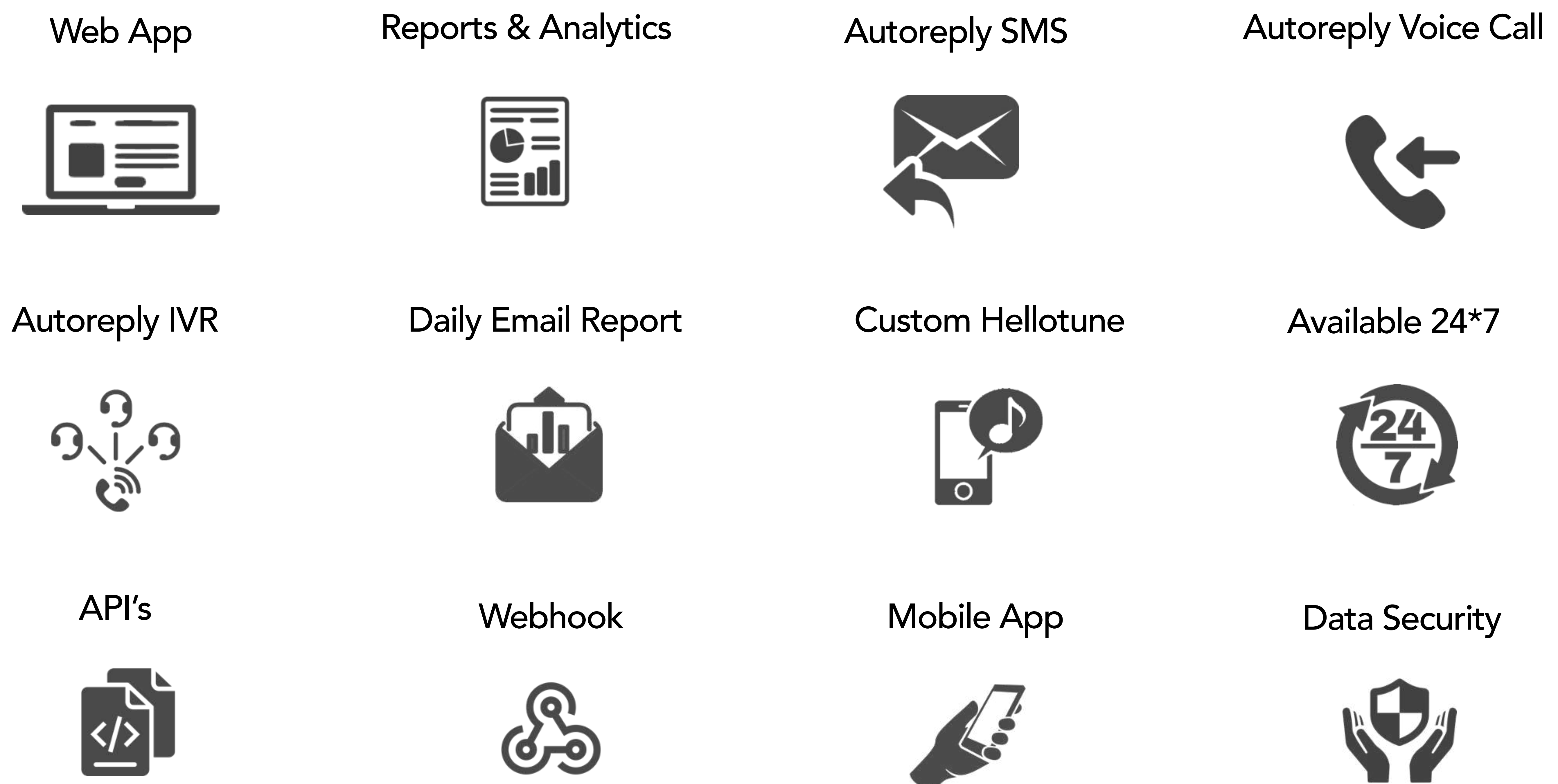


Missed Call Service

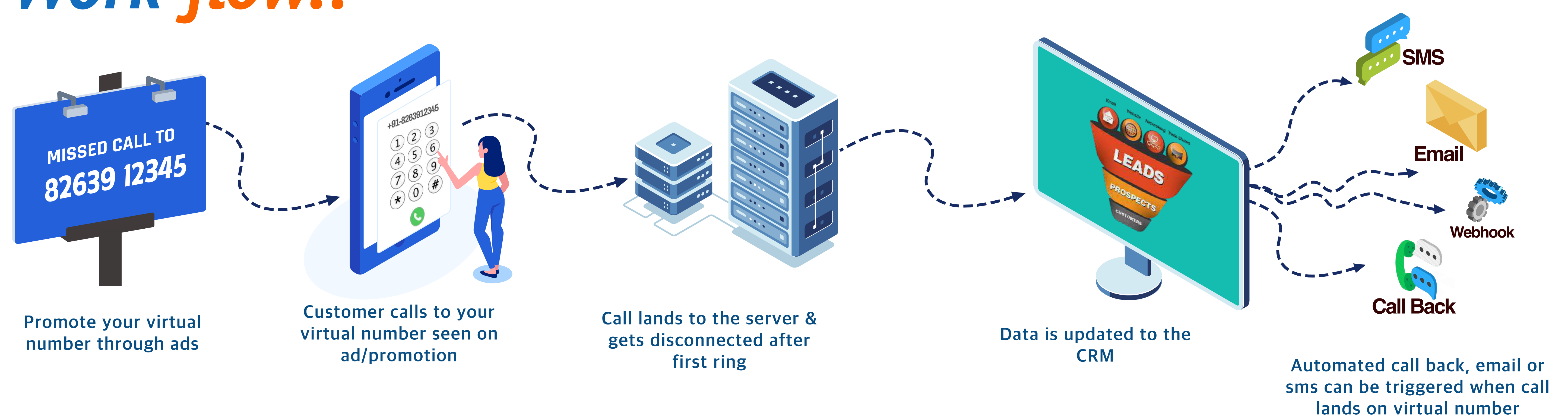
Missed call service is widely-used communication platform to create Feedback, Voting, Lead generation, Customer verification through a Missed Call from the users phone.

The caller rings the published phone number which will be redirected to a virtual number integrated to the server, it immediately disconnects the call after the first ring. The auto-reply SMS/Email, Webhooks & Push Notifications can be configured to automate the process.

Key Features.!



Work-flow.!



Long Code Service

Long Code SMS refers to a standard 10-digit dedicated phone number that enables a business to receive SMS text messages from anywhere in the world.

Key Features.!

Web & Mobile App



Reports & Analytics



Autoreply SMS



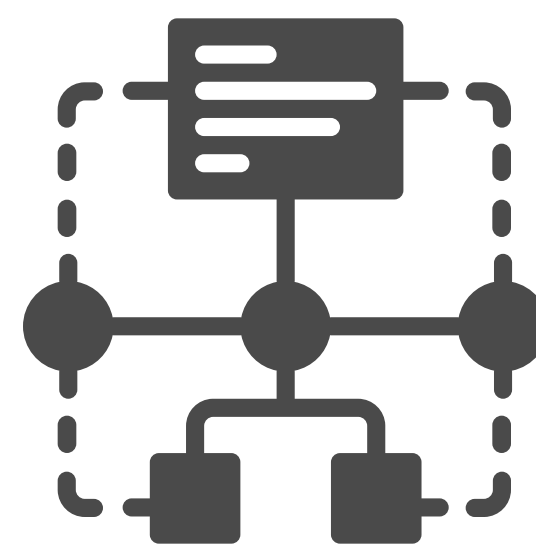
Autoreply Voice Call



Autoreply IVR



Call Flow Designer



Daily Email Report



Available 24*7



API's



Unlimited Keywords



Data Security



Webhook



Work-flow.!



Click2Call Solutions

Click to call, is a type of digital communication in which a person clicks a button to be connected with another individual in real-time by dropping his phone number on the company website/app, without either of them dialing the number.

Click to call allows converting web traffic into phone calls. As a method of initiating customer contact, it's a great way to overcome psychological barriers to sales. It is a great way to passively generate leads you never knew you were missing.

Key Features.!

Call Recording



Reports & Analytics



SMS & Email Notifications



Multiple Call Routing



Call Log



Webhooks API's



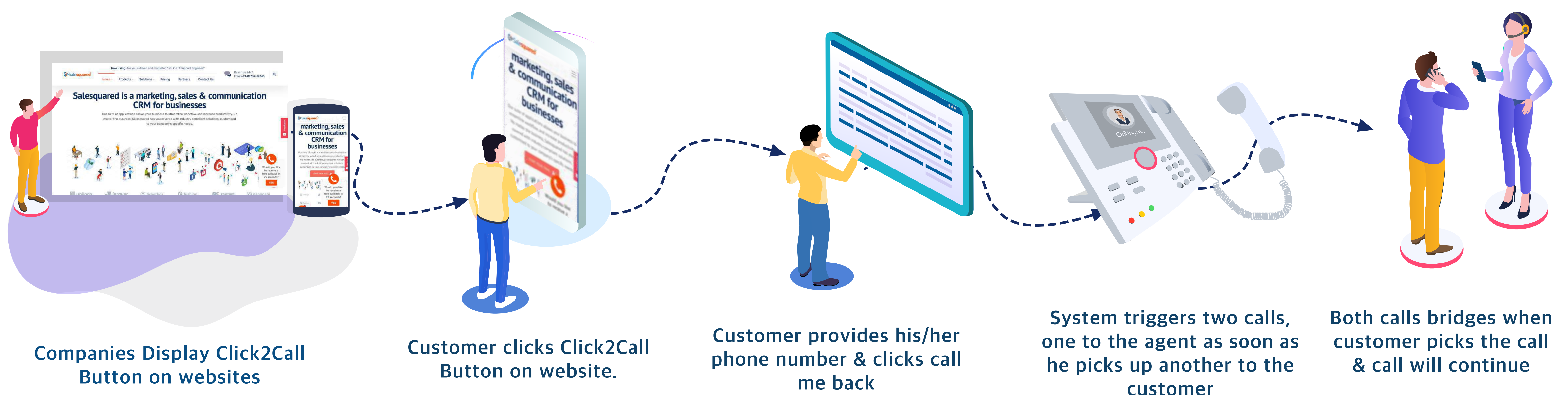
Sales CRM Integration



Available 24*7



Work-flow.!



Email Marketing Solutions

Email marketing is the highly effective digital marketing strategy of sending emails to prospects and customers and helps you interact with your audience to promote your brand and increase sales. You can do a lot of things with emails, like sell products, share some news, or tell a story.

Key Features.!

Web App



Delivery Reports



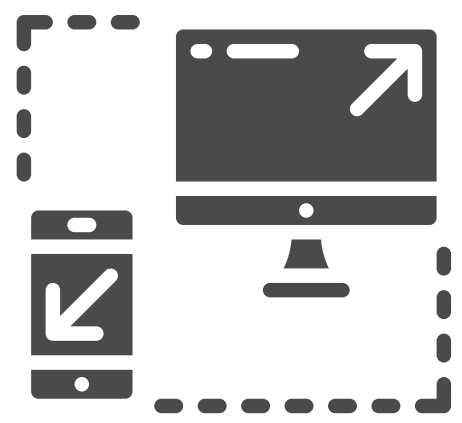
Landing Pages



Contact Management



Responsive Emails



A/B Testing



Email Templates



Available 24*7



HTTP/API's



Email Scheduling



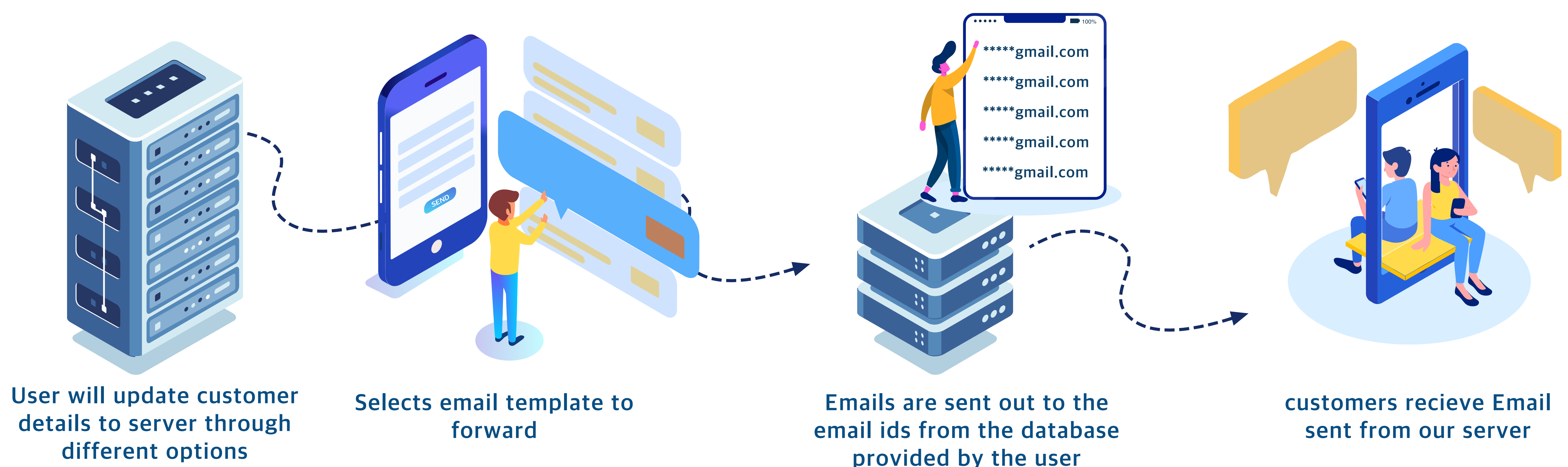
Role Management



Email Automation



Work-flow.!



What our customers say.!

Salesquared presents simple interface, well-thought-out functions and holds powerful technology behind. Above all, it is delivered and supported by an excellent team.

Chetan S Krishna
Chief Executive Officer
fastruck.in



Salesquared is a part of Krishnas Digital Technologies and Soft Labs Pvt. Ltd., a reputed Vijayawada based mobile & web application development company with the presence across all the major cities.

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